

ORDER



Orders
Order / Rev: 50567
Alt Order #: 9797736 /Brad
Product Desc: P-USA ACTION
Estimate: 1521
Flight Dates: 08/22/12 - 08/27/12
Original Date / Rev: 08/20/12 / 08/20/12
Order Type: GENERAL

WLYH CW15

Primary AE: Millennium Washington DC
Sales Office: MNAT
Sales Region: National

Agency
Name: Mundy Katowitz Media
Buying Contact:
Billing Contact:
 1322 G Street, SE
 Washington, DC 20003

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Priorities USA Action
Demographic: A35+
Product Codes: Issues/Propositions
Priority: P-1
Revenue Codes: AGY, POL-ISS, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/26/12	1	\$450.00	\$382.50
08/27/12	08/27/12	1	\$450.00	\$382.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	1	\$450.00	\$382.50	0.00
September 2012	1	\$450.00	\$382.50	0.00
Totals	2	\$900.00	\$765.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share	Share	Total
WLYH CW15	3%	\$900.00
Market	100%	\$30,000.00

Competitive Share	Share	Total
EHP	1%	\$300.00
UNKWN	0%	\$0.00
WGAL	39%	\$11,700.00
WHP	22%	\$6,600.00
WHTM	31%	\$9,300.00
WPMT	4%	\$1,200.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WLYH	08/22/12	08/27/12	M-F 7-730p M-F 7p-730p	CM	7p-730p	M-WTF--	1:00	2	\$450.00	P-1	0.00	NM	2	\$900.00
Totals														2	\$900.00

ORDER



Orders
Order / Rev: 50569
Alt Order #: 9797737 /Brad
Product Desc: P-USA ACTION
Estimate: 1521
Flight Dates: 08/21/12 - 08/27/12
Original Date / Rev: 08/20/12 / 08/20/12
Order Type: GENERAL

EHP MyTV 21.2

Primary AE: Millennium Washington DC
Sales Office: MNAT
Sales Region: National

Agency
Name: Mundy Katowitz Media
Buying Contact:
Billing Contact:
 1322 G Street, SE
 Washington, DC 20003

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Priorities USA Action
Demographic: A35+
Product Codes: Issues/Propositions
Priority: P-1
Revenue Codes: AGY, POL-ISS, GEN

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/26/12	5	\$150.00	\$127.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	5	\$150.00	\$127.50	0.00
Totals	5	\$150.00	\$127.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share	Share	Total
EHP MyTV 21.2	1%	\$150.00
Market	100%	\$15,000.00

Competitive Share	Share	Total
UNKWN	0%	\$0.00
WGAL	56%	\$8,400.00
WHP	22%	\$3,300.00
WHTM	14%	\$2,100.00
WLYH	3%	\$450.00
WPMT	4%	\$600.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	EHP	08/22/12	08/27/12	M-F 2p-3p M-F 2p-3p	CM	2p-3p	M-WTF--	1:00	2	\$20.00	P-1	0.00	NM	2	\$40.00
E 2	EHP	08/22/12	08/27/12	Su 11p-12a Su 11p-12a	CM	11p-12a	-----S	1:00	1	\$20.00	P-1	0.00	NM	1	\$20.00
E 3	EHP	08/22/12	08/27/12	Sun Reg 2 Without A Trace	CM	8p-9p	-----S	1:00	1	\$40.00	P-1	0.00	NM	1	\$40.00
E 4	EHP	08/22/12	08/27/12	Fri Reg 2 Fri 9p-10p	CM	9p-10p	----F--	1:00	1	\$50.00	P-1	0.00	NM	1	\$50.00
Totals														5	\$150.00